

# Data Visualization Cloud Service

When Cloud and Analytics come together

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ORACLE®



# Company overview

Romanian company, founded in 2001

Team of 20 Oracle Certified consultants

Oracle Applications

Oracle Cloud

Oracle Technology



# Customers

- ◉ Orange Romania (France Telecom)
- ◉ Raiffeisen Bank
- ◉ BRD Groupe Société Générale
- ◉ BNR – National Bank of Romania
- ◉ Smith Corporation (Schlumberger)
- ◉ Michelin Romania
- ◉ Medias Industries (Oshkosh Corporation USA)
- ◉ Apa Nova Bucuresti
- ◉ Transgaz SA
- ◉ Transelectrica
- ◉ UCM Resita
- ◉ Partener SRL
- ◉ Phoenixy
- ◉ HP Romania
- ◉ Fujitsu Services Ltd., UK

# Visual Analytics in Every Solution

## CLOUD

**Data Visualization Cloud Service**  
Business Intelligence Cloud  
Service

## DESKTOP

Data Visualization Desktop

## ON-PREMISES

Data Visualization Desktop  
Oracle BI Enterprise Edition 12c

## EMBEDDED

Business Intelligence Cloud  
Service  
Oracle BI Enterprise Edition 12c


## MOBILE

**Data Visualization Cloud Service**  
Data Visualization Desktop  
Business Intelligence Cloud Service  
Oracle BI Enterprise Edition 12c

## BIG DATA STACK

Big Data Discovery  
Big Data Discovery Cloud Service

**ORACLE®**  
**DATA VISUALIZATION**



***Data Visualization*** helps ***people*** understand ***data*** using ***visual*** analysis.

Patterns, trends and correlations are much easier understood visually.

**People** – anyone can use it.

**Data** – any data.

**Visual** – rich, easy to use visual experience!

# Challenges for the Business...



How well can you organize and use data from different sources?



Do you find yourself trying to decipher what your data is trying to tell you?



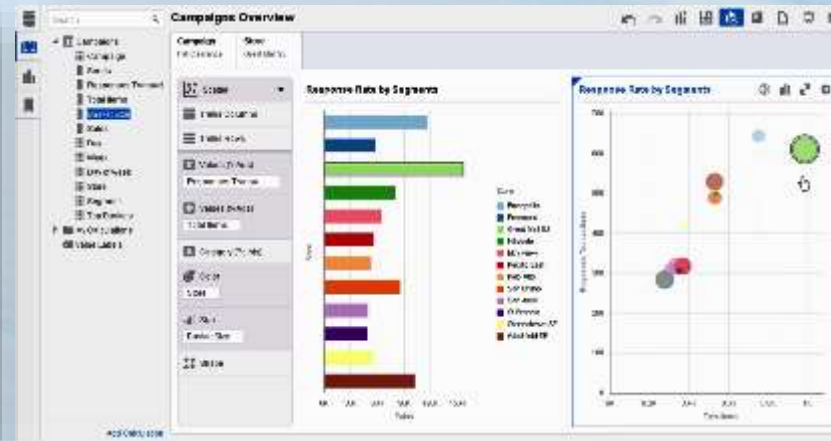
Do you need an easy way to share your story?

# See The Signals

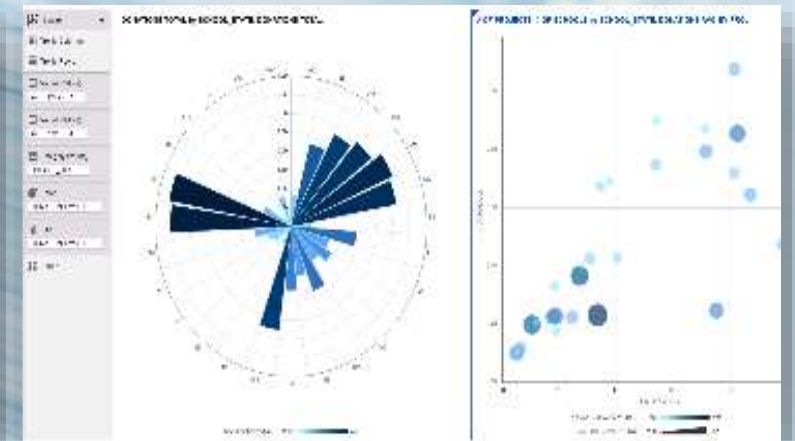
## In Sales



## In Marketing



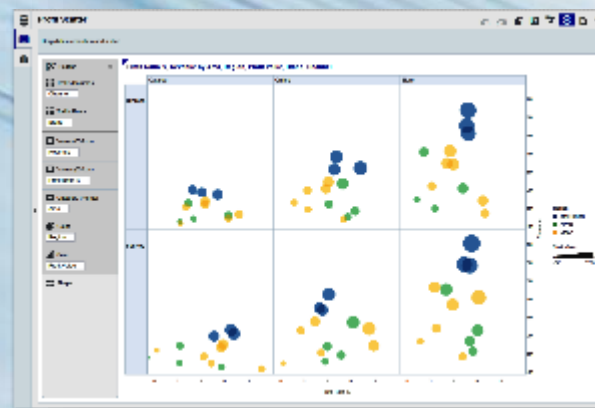
## In Research & Development



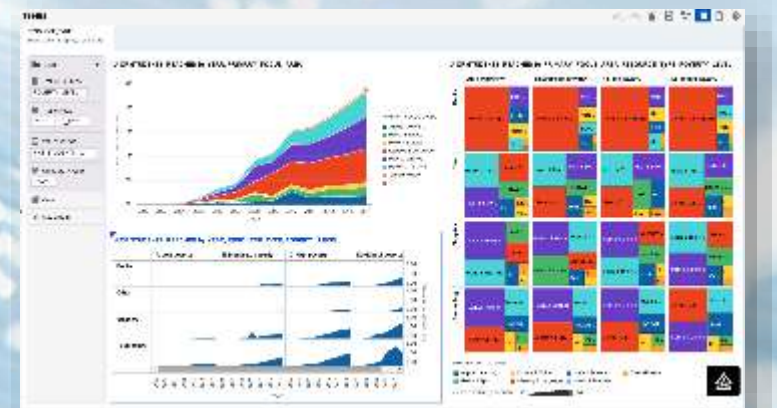
## In Human Resources



## In Finance



## In Supply Chain






# Oracle Data Visualization Cloud Service

## Highlights

- Starts at just \$150 per user per month
- Oracle BI or Database license not required
- Touch friendly mobile authoring included
- Raw Data to Insight in Minutes
- Includes 50GB capacity to store user data



# The BIG Questions...




**How is it  
different from  
other offerings?**

*Database license not required*

*BI tool not required*

*Hardware not necessary*

# The BIG Questions...



**Why buy?**

*Visual, Fast, Smart*

*Start small*

*Departmental and workgroup focus*

# Oracle Data Visualization Cloud Service DEMO





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